

An event produced by
consilient

INTERNATIONAL HEALTH INSURANCE FORUM

Middle East event

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Join **The Great Debate** on
Artificial Intelligence in
health insurance and
healthcare

International Health Insurance Forum 2023 Middle East event

10 - 12 September
Art Hotel & Resort
Manama, Bahrain

Innovation in technology, products and service
How private and government payers of healthcare can improve their performance

Art Hotel and Resort, Amwaj Island

Supporting sponsor

SJD
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Premium
The Definitive Middle East Insurance Magazine

Welcome to a different approach to events

The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The rise of video conference events during and since the Covid-19 pandemic provided some innovation but often the technology is not used to its best and audience attention and engagement is poor with reduced networking success.

There are very few in-person events dedicated to health insurance as a health system financing tool. With our seven events held around the world we have changed this.

Our format

In 2018 we believed that a new format was required to bring alive health insurance conferences in the Middle East and make them relevant to a wider audience outside of just UAE. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe over the previous two years.

Our events have been changing the *status quo* of in-person events which have re-emerged in many parts of the world as travel restrictions eased.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are “**quality**” not “**quantity**” events. Importantly, they are “**how to do**” not “**what to do**” events.

Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Kenya, Ghana, Rwanda, South Africa, Singapore, Panama and also in Bahrain. This will be our twelfth event globally and our fourth in the Middle East.

Why Bahrain?

There are only two other currently active health insurance conferences that run in the region on a regular basis, one biennial event held in Cairo and one annual event in Dubai, both of which primarily attract in-country speakers and delegates.

Yet we see Bahrain as being a far more relevant and attractive venue for delegates from other GCC countries as well as from Jordan, Lebanon and Egypt.

In addition, Bahrain, along with Oman and Qatar is a focus of attention in the region as it moves forward with its plans for mandatory health insurance.

The themes

Health insurance financing systems are under pressure. Payers of healthcare, be they private or government, must adopt **innovation in technology, products and service** for these systems to remain sustainable. These are the themes for this forum.

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers with international experience but who also have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, financiers, telcos, pharmacos and healthcare providers.

I hope our approach will inspire you!



Robin Ali
Head of Program Content
International Health Insurance Forum series

Your program

This is a draft program to which speakers are currently being added

10 September 2023

- 1930 - 2200 Evening reception (complimentary for all Forum attendees)
Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages at the garden terrace restaurant area of Art Hotel and Resort



11 September 2023

0800 - 0900 Registration and refreshments

- 0900 - 0915 Chairperson's welcome

Robin Ali

Head of Practice, The Consilient Consultancy Limited, Ireland and
Head of Program Content, International Health Insurance Forum



- 0915 - 0945 Opening address: an industry perspective on innovation in health insurance in the Middle East

Eman AlGhanami

Chief Medical Insurance Officer - Medical Insurance Division, BNL, Kingdom of Bahrain



- 0945 - 1030 Special address: Understanding Artificial Intelligence

Robin Ali

Head of Practice, The Consilient Consultancy Limited, Ireland and United Arab Emirates

- 1030 - 1100 Forum sponsor speech: How innovation in medicines can support payers of healthcare

1100 - 1130 Refreshment break and networking

Theme 1: How innovation in technology can improve payer performance

- 1130 - 1200 Session 1: How are digital only insurers breaking into the Middle East market?

Mohamed Seghir

Chief Executive Officer, Hayah Insurance Company PJSC, United Arab Emirates



- 1200 - 1230 Session 2: How can data from wearable devices improve underwriting and profitability?

Hasham Piperdy

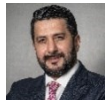
Director Actuarial Services, GM Saudi Arabia, Badri Management Consultancy



- 1230 - 1300 Session 3: How can health insurers apply technology to improve their processes?

Wissam Mattout

Chief Executive Officer, Triangulum LLC, United Arab Emirates



1300 - 1430 Lunch and more networking!

- 1430 - 1500 Session 4: How is technology changing the claims adjudication and management process?

Adi Codaty

Business Development Director, Munich Re HealthTech, United Arab Emirates



- 1500 - 1530 Session 5: How can innovation in medicines and diagnostics improve payer performance?

1530 - 1545 Quick refreshment break

1545- 1615 Session 6: How is technology impacting the role of telehealth in payer performance?

Mahdi Attya

Chief Commercial Officer, Trudoc Healthcare LLC, United Arab Emirates



1615 - 1700 Panel session A: How is digital distribution being used to enhance insurance company performance?

Mohamed Seghir

Other panelists to be announced

1700 - 1715 Chairperson's summation and close of the day's session

12 September 2023

0830 - 0900 *Arrival refreshments*

0900 - 0915 Chairperson's opening

0915 - 0945 Sponsor speech: Patient experience in high complexity paediatrics: the added value

Dra. Patricia Montealegre Delgado

Director International Department, Hospital Sant Joan de Déu, Barcelona, Spain



0945 - 1215 **The Great Debate:**

Artificial intelligence in health insurance and healthcare

Moderated by Robin Ali



Ayman Al-Ajmi

Chairman and CEO, Braxtone

Kingdom of Bahrain



Ahmed Nouh

Subject Matter Expert in digital healthcare

United Arab Emirates



Masha Ooijevaar

Senior Associate, Clyde & Co

United Arab Emirates



1045 - 1115 *Refreshment break (takes place midway through The Great Debate)*

Theme 2: How innovation in products can improve payer performance

1215 - 1245 Session 7: How can healthcare providers and payers collaborate to develop innovative health insurance products?

1245 - 1315 Session 8: How has product innovation directly benefited payer performance?

1315 - 1345 Session 9: How can alternative risk management help contain employer healthcare costs?

Jaffer Mazaal

General Manager, Braxtone, Kingdom of Bahrain



1345 - 1430 *Lunch and a chance for more networking*

Theme 3: How innovation in service offerings can improve payer performance

1430 - 1500 Session 10: How and in what areas should insurers focus to deliver innovative service offerings?

Sreekant Shetty

Portfolio Manager Life & Health, National Life and General Insurance Company/RSA



1500 - 1600

Session 11: How can wellness and prevention programs improve payer performance?

Dr Rana Ibrahim

Chief Medical Insurance Officer, Al Salam Hospital, Kuwait



Raed Labaki

General Manager, Middle East (excluding UAE and Saudi Arabia)
Cigna Healthcare, Middle East and Africa



1600 - 1615

Quick refreshment break

1615 - 1645

Session 12: How can payers better engage with claimants and improve performance?

1645 - 1730

Panel session B: What innovative product and service offerings does the Middle East health insurance market need?

Wissam Mattout

Mahdi Attya

Other panelists to be announced

1730 - 1745

Chairperson's remarks and close of IHIF 2023 Middle East Event

Venue

Art Hotel and Resort, Amwaj Island, Manama, Kingdom of Bahrain

Art Hotel and Resort is a 15-minute drive from Bahrain International Airport and Manama city center is just 20 minutes away.

The hotel has 311 luxurious rooms and suites, all ocean front facing with the latest in room technology and furnishing with king/twin size beds, sofa and writing desk, bathroom equipped with a marble bath or shower. Located at Amwaj Island, Art Hotel and Resort is surrounded by the crystal clear waters of the Arabian Gulf.

Outside of the event proceedings this location will allow you to escape to a tranquil and secluded ocean front oasis, where a pristine private beach gives way to the warm waters of the Gulf, also offering several options for private networking.



Conference facilities

Our event utilizes the Thuraya function suite whose features include conference, exhibition, private event use and is fully equipped with WiFi integration. The exhibition area will be alongside the main conference room and will also serve as the refreshments area. Lunch will be served in Choices Restaurant.



Main conference room



Exhibitors' area



Lunch venue



Prior evening reception venue

Registration details

Ticket prices are as shown below. The price includes:

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 10 September at a terrace location (all delegates)
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	BHD**	USD**	EUR***	Availability and conditions
Standard ticket	n/a	489	1300	1200	Freely available. No time limit
25% early booking	25%	367	975	900	Booking deadline 31 August 2023
Group rate	25%	367	975	900	Available to 3 or more delegates employed by same legal entity. No time limit
Strategic Partner member	35%	318	845	780	Booking deadline 31 August 2023
Premium Offer delegate (before 1 September)	25%	367	975	900	Includes free 1-year subscription to online edition of Premium Magazine (first 15 applicants only)
Premium Offer delegate (from 1 September)	n/a	489	1300	1200	
NGO/NFP delegate	50%	244	650	600	Freely available. No time limit
One day delegate	n/a	244	650	600	Freely available. No time limit

* Ticket types cannot be combined. ** Approximate equivalent to the EUR ticket price at mid-market rates as at 19 June 2023. Currency conversion charges are not included.

*** **Payment currency is EUR** and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

Premium Magazine offer is subject to payment of event delegate fee and is limited to first 15 applicants only

Registration and payment

There is a secure online registration and card payment facility available through our event ticketing agency at this link <https://cvent.me/YWkkm5> and also accessible at our website www.ihif.global. We can also accept payment by direct bank transfer (when booking select "Bank transfer" option)

Accommodation

Accommodation is available at the venue, The discounted daily rates below in **BHD** include full breakfast, internet access and taxes (total 27.05%) for any number of nights during the week of the event. You should book directly with the hotel. We can supply you with the required booking form.

Room type	Rate per night single occupancy	Rate per night double occupancy
Weekday	82.583	95.288
Weekends (Thu/Fri)	95.288	107.993

Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 10 August 2023	75% refund or substitute delegate allowed
Cancellation from 10 August 2023 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only