

# Welcome to a different approach to events

## About the International Health Insurance Forum

The Forum is a brand of The Consilient Consultancy Limited founded by Robin Ali, an insurance and health system financing specialist with over 30 years' experience in insurance and the last 10 years as an adviser and consultant to insurance companies and governments. His work today includes being the Head of Program Content for the IHIF series of events. The Forum consists of a growing number of events in several parts of the world including

- Middle East
- East, West and Southern Africa
- Southeast Asia
- Latin America
- Central Europe

## Our format and event philosophy

Our **in-person** events are focused on health system financing, including social and private health insurance as financing tools. They bring together policy makers, key influencers and decision makers involved in the health financing ecosystem.

Our events are **"how to do"** not **"what to do"** affairs and they are **"quality"** not **"quantity"** events.

We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. Our events aim to do the following:

- Provide content relevant to the region
- Bring engaging speakers from within and outside the region
- Offer first class venue facilities
- Educate and inform
- Deliver actionable outcomes
- Provide excellent face to face networking opportunities
- Above all, be an enjoyable experience.

## Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Bahrain, Kenya, Ghana, Rwanda, Nigeria, South Africa, Romania, Panama and Singapore. This Latin America and Caribbean event will be our 17th event in total and our 2nd in the region.

## Why Panama?

We contemplated several of the 31 countries that are considered part of Latin America and the Caribbean as the venue.

Taking into account climate, accessibility, logistics and facilities on offer we selected Panama City for our first event and will return there in 2024.

Panama is geographically highly accessible from many countries in the region as well as from Europe and North America.

## The themes

LAC countries have diverse healthcare systems in terms of funding levels, financing mechanisms, the degree of private healthcare insurance penetration and the levels of intra- and extra-regional travel for medical treatment. Our aim in developing the themes of our event was to try to cover what would be the most attractive topics for a diverse audience involved in many aspects of the healthcare and healthcare financing ecosystem.

Accordingly our themes for 2024 will address the **digital future of private health insurance** and **medical travel** in Latin America and the Caribbean.

## A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

## The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, medical travel and assistance companies, pharmacos and healthcare providers.

I hope our approach will inspire you!



Robin Ali  
Head of Program Content  
International Health Insurance Forum series