

An event produced by
consilient

INTERNATIONAL HEALTH INSURANCE FORUM

East Africa event

2
0
2
4

International Health Insurance Forum 2024 East Africa event

10 - 12 June
JW Marriott
Nairobi, Kenya

Achieving sustainable healthcare financing for all
Five drivers for accessibility, affordability and improved population health

JW Marriott, Global Trade Centre, Westlands

Welcome to our fifth East Africa event

The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

Our format

We believe that events with smaller, more intimate audiences offer greater, more valuable networking and knowledge transfer opportunities.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are “**quality**” not “**quantity**” events. Importantly, they are “**how to do**” not “**what to do**” events and are aimed at “**dialogue**” not “**monologue**”

Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Bahrain, Kenya, Ghana, Rwanda, Nigeria, South Africa, Panama and Singapore.

This will be our 15th event globally, our 5th event in East Africa and our 4th time in Kenya.

Why Kenya?

Although we aim to rotate our events in various regions of Africa, Kenya is clearly the hub in East Africa of the insurance business. Neighbouring countries are also at different stages of development of their health systems and much can be learnt from an exchange of ideas and solutions to extend the reach of Universal Health Coverage.

The themes for this event

We have identified **5 key drivers** to support accessibility to and affordability of healthcare as well as improving population health:

- Innovation in products and distribution
- Technology across the value chain
- An enabling regulatory system
- Promoting healthier lifestyles
- Precision underwriting and fair pricing

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

Our events target **key influencers, decision makers** and **thought leaders** at C-suite and senior management levels.

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, financiers, telcos, pharmacos and healthcare providers.

I hope our approach will inspire you!



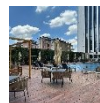
Robin Ali
Head of Program Content
International Health Insurance Forum series

Your program

This is a draft program undergoing continuing development. New speakers are added regularly.

10 June 2024

1900 - 2200 Evening reception (complimentary for all Forum attendees)
Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages at the Poolside Terrace Bar at JW Marriott



11 June 2024

0830 - 0900 *Registration and refreshments*

Welcome and opening addresses

0900 - 0915 Event producer's welcome
Robin Ali
Head of Practice, The Consilient Consultancy Limited
and Head of Program Content, International Health Insurance Forum, Ireland and UAE



0915 - 0930 Chairperson's welcome address

Kenya focus: Extending the reach of healthcare for all

0930 - 1000 Special address: Progress on the implementation of SHIA in Kenya

1000 - 1100 Panel session A: Improving SHIA coverage and reaching underserved populations through public-private partnerships

1100 - 1130 *Refreshment break and networking*

1130 - 1200 Sponsor address

Driver 1: Innovation in products and distribution

1200 - 1230 Session 1: How must products change to become more affordable?

1230 - 1300 Session 2: How can we leverage non-traditional distribution partnerships to extend accessibility?

1300 - 1330 Session 3: How can we mobilise communities in rural and marginalised areas to help in enrolment?

1330 - 1445 *Lunch and networking*

Driver 2: Technology across the value chain

1445 - 1515 Session 4: How is technology helping to expand the reach of health insurance?

1515 - 1545 Session 5: How is technology improving claims adjudication and management?

1545 - 1600 *A very short refreshment break*

1600 - 1630	Session 6: How are mobile apps and digital payment gateways improving the health insurance value chain?
1630 - 1715	Panel session B: Visions for the future of insurance technology
1715 - 1730	Chairperson's summation and end of the day's session

12 June 2024

0830 - 0900 *Arrival refreshments*

0900 - 0915 Chairperson's opening

Driver 3: An enabling regulatory system

0915 - 0945 Session 7: An update from Insurance Regulatory Authority of Kenya on policy changes, compliance, and industry standards

0945 - 1015 Session 8: The role of Insurance Regulatory Authority of Kenya in promoting consumer protection, transparency and market stability

1015 - 1100 Panel session C: How do and should government authorities encourage and promote dialogue between themselves and health financing system stakeholders?

1100 - 1130 *Refreshment break and networking*

1130 - 1200 Sponsor address

Driver 4: Promoting healthier lifestyles

1200 - 1230 Session 9: How can we encourage personal ownership of health and lifestyle and how can technology help?

1230 - 1300 Session 10: Is there a role for wellness schemes in East Africa at either the corporate or individual level?

1300 - 1400 *Lunch and a chance for more networking*

Driver 5: Precision underwriting and fair pricing

1400 - 1430 Session 11: How is data being used in other parts of the world to improve underwriting and achieve fair pricing?

1430 - 1500 Session 12: How is precision underwriting benefiting insurers and what are the consequences for consumers?

1500 - 1515 *A very short refreshment break*

1515 - 1600 Panel Session D: A discussion with underwriters, actuaries and risk analysts about fair and effective pricing models for health insurance in East Africa

1600 - 1645 Panel session E: Addressing the challenges together and moving towards the goal of affordable healthcare for all in East Africa

1645 - 1700 Chairperson's summation and close of IHIF 2024 East Africa event

Venue

JW Marriott, Global Trade Centre, Westlands, Nairobi

Located in the evolving Westlands neighborhood of Kenya's capital city, just a 20-minute drive from Jomo Kenyatta International Airport. A 35-level tower, this is the tallest hotel in Nairobi offering breathtaking views in every direction.

Conference facilities

Our event utilizes the Mara Ballroom which can accommodate our target audience of up to 60 delegates, sponsors and speakers. The exhibition area will be outside the Mara room and will also serve as the refreshments area. Lunch will be served in Myna Restaurant.



Mara ballroom



Exhibitors' area



Lunch venue



Poolside Terrace Bar

Registration details

Ticket prices are as shown below. The price includes:

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 10 June at the Poolside Terrace Bar (all speakers, sponsors and delegates)
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	KES**	USD**	EUR***	Availability and conditions
Standard ticket rate	n/a	53,700	350	320	Freely available. No time limit
25% early booking	25%	40,250	263	240	Booking deadline 10 May 2024
Group rate	25%	40,250	263	240	Available to 3 or more delegates employed by same legal entity. No time limit
Budget ticket	50%	26,800	175	160	Non-refundable, non-transferable. Available only until 24 April
NGO/NFP delegate	50%	26,800	175	160	Freely available. No time limit
One day delegate	n/a	26,800	175	160	Freely available. No time limit
Special rate for employees of strategic partners					
Strategic partner rate	40%	32,200	210	192	Booking deadline 10 May 2024. Confirmation of employment may be required.

* Ticket types cannot be combined

** Approximate equivalent to the EUR ticket price as at 9 March 2024

*** **Payment currency is EUR** and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

Accommodation

Accommodation is available at the venue, The discounted daily rates will be advised soon in **USD** to include full breakfast, internet access and taxes for any number of nights 10 to 12 June inclusive. You should book directly with the hotel mentioning that you are a IHIF delegate.

Room type	Rate per night single occupancy	Rate per night double occupancy
Standard	TBA	TBA
Club	TBA	TBA
Junior suite	TBA	TBA

Registration and payment

There is a secure online registration and credit card payment facility available through our event ticketing agency at this link <https://cvent.me/mNM9RZ> and also accessible at our website www.ihif.global. We can also accept payment by direct bank transfer (when booking select "Bank transfer" option)

Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 10 May 2024	75% refund or substitute delegate allowed
Cancellation from 10 May 2024 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only