

An event produced by  
**consilient**

**INTERNATIONAL  
HEALTH INSURANCE FORUM**

West Africa event

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# International Health Insurance Forum 2021

## West Africa event

10 – 12 November  
Labadi Beach Hotel  
Accra, Ghana

### Accessibility, affordability and sustainability

Partnerships, products and technology to advance universal healthcare

Kwame Nkrumah Memorial Park and Mausoleum

Strategic Partner



PRIVATE HEALTH INSURERS ASSOCIATION - GHANA  
Improving Healthcare Access

Strategic Partner



AFRICA HEALTH BUSINESS

# Welcome to an approach designed for Africa

## The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The profusion of video conference events during the Covid-19 pandemic has provided some innovation but often the technology is not used to its best and audience attention is poor with reduced networking success.

There have been few, if any, events in Africa dedicated to health insurance as a health system financing tool. We are changing that.

## Our format

In 2018 we believed that a new format was required to bring alive health insurance conferences in sub-Saharan Africa and make them **relevant to Africa**. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe over the previous two years.

Our events have been changing the *status quo* of in-person events which are re-emerging in some parts of the world as travel restrictions constantly change.

Whilst the themes should be relevant to the region, speakers should have global experience to bring insights from other parts of the world.

Importantly, this is a “how to do” **not** “what to do” event.

## Our events so far

We produced our inaugural event in Dubai in September 2018. This was aimed at both the Middle East and African markets. The success of this first event led us to produce our first East Africa event in Nairobi, Kenya, in April 2019.

We have also just concluded a very successful second East Africa event in Kenya.

## Why Ghana?

Our first International Health Insurance Forum held in Dubai in September 2018 was targeted at delegates from both the Middle East and Africa and succeeded in attracting delegates and speakers from several African countries. However, to attract more delegates from sub-Saharan Africa it is clear that we must produce events specifically **for Africa, in Africa**. The reasons are clear: a more affordable cost for delegates and an opportunity to tailor the content for local markets.

## The themes

All of the challenges for Africa can be resolved into three themes that are relevant to insurers, claims administrators, employers, individuals, regulators and healthcare providers, namely **Accessibility, Affordability** and **Sustainability**. These themes are the core of your event program.

## A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers with international experience but who also have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and West African based speakers and delegates is enormous.

## The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms and telcos and hopefully some healthcare providers.

I hope our approach will inspire you!



Robin Ali  
Head of Program Content  
International Health Insurance Forum series

# Draft program (Subject to change. Speaker confirmations will be added regularly)

## 10 November 2021

- 1930 - 2200 Evening reception (complimentary for all Forum attendees)  
Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages at the poolside terrace area of the Labadi Beach Hotel, Accra, Ghana

## 11 November 2021

- 0800 - 0900 Registration and refreshments
- 0900 - 0905 Event producer's welcome
- 0905 - 0915 Chairperson's welcome address
- 0915 - 0930 Opening Ministerial address
- 0930 - 1000 Opening keynote speech: How National, Community-based and Private Health Insurance as health system financing solutions can work in partnership in West Africa
- 1000 - 1030 Private health insurance perspective: How should governments embrace and work with private health insurers to extend the reach of affordable healthcare?
- 1030 - 1100 Healthcare provider perspective: How can payer-provider relationships be improved?
- 1100 - 1130 Lead Forum Sponsor speech: How pharmaceutical companies are improving healthcare in West Africa
- 1130 - 1200 Refreshment break and networking

### Theme 1: Accessibility through technology and regulation

- 1200 - 1230 Session 1: How is telemedicine improving access to healthcare in West Africa?
- 1230 - 1300 Session 2: How are regulators supporting and managing the growth of telemedicine?
- 1300 - 1330 Session 3: How can mobile diagnostic technology improve access to initial diagnosis in underserved areas and identify patients for referral?
- 1330 - 1430 Lunch and more networking!
- 1430 - 1500 Session 4: How should governments structure their health financing systems to better meet diverse population needs?
- 1500 - 1530 Session 5: How can (and are) insurers, banks, telcos and IT providers working together to improve accessibility to health insurance?
- 1530 - 1600 Refreshment break
- 1600 - 1700 Panel session A: Identifying initiatives to improve accessibility to healthcare using public-private financing models and technology
- 1700 - 1715 Chairman's summation and close of the day's session
- 1930 - 2200 Informal dinner  
Join fellow delegates, sponsors and speakers after a long but rewarding day to relax, unwind and continue your networking at a local restaurant (please note that in the absence of a dinner sponsor this will be a self-paying event)

12 November 2021

0830 - 0900 Arrival refreshments

0900 - 0915 Chairperson's opening

0915 - 0945 Forum sponsor speech: Reverse flow health insurance – engaging African diaspora to support relatives back home

### Theme 2: Affordability through product innovation

0945 - 1015 Session 6: How can microinsurance solutions help to meet affordability needs and pay for quality care?

1015 - 1045 Session 7: How is telemedicine making health insurance more affordable and how should insurers be responding?

1045 - 1115 Refreshment break

1115 - 1145 Session 8: How can private insurers develop affordable products that will help reduce the burden on state schemes?

1145 - 1230 Panel session B: Identifying initiatives where microinsurers, mainstream insurers, telemedicine providers, financiers and technology companies can collaborate in health insurance product innovation

1230 - 1345 Lunch and a chance for more networking

### Theme 3: Sustainability through technology

1345 - 1415 Session 9: How do we apply technology in health insurance in an integrated way that works across the health insurance ecosystem?

1415 - 1445 Session 10: How can regulators better engage with private technology that would support both public and private claims systems in an integrated way?

1445 - 1515 Session 11: Where is West Africa in the journey to reach end to end digitisation of the patient journey and what needs to be done to accelerate the process?

1515 - 1545 Refreshment break

1545 - 1615 Session 12: What lessons should we learn from elsewhere in tackling errors, fraud, waste and abuse and how can technology help?

1615 - 1645 Panel session C: Initiatives to coordinate the use of innovation in technology that will benefit both public and private systems to produce an integrated, interoperable system  
Panelists to be announced

1645 - 1700 Chairperson's remarks and close of IHIF 2021 West Africa Event

# Venue

## The Labadi Beach Hotel, Accra, Ghana

Ideally located within the Accra area, set amidst tropical landscape gardens and boasting Accra's only private hotel beach, The Labadi Beach Hotel is a regular award winning hotel.

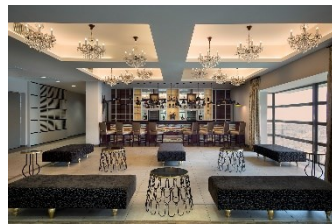
Just 9km from Kokota International Airport and 9km from the central business district this is an ideal venue for a high level and professional yet intimate gathering of individuals and companies committed to improving access to affordable healthcare in Western Africa.

### Conference facilities

Our event utilizes the Omanye Conference Centre which can accommodate our target audience of up to 100 delegates, sponsors and speakers. The exhibition area will be outside the main conference room and will also serve as the refreshments area. Lunch will be served in The Akwaaba Restaurant.



Main conference room



Registration and foyer area



Akwaaba Restaurant



Prior evening reception venue

# Registration details

**Ticket prices are as shown below. The price includes:**

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 10 November at the Labadi Beach poolside Terrace Bar (all delegates)
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	USD**	EUR***	Availability and conditions
Standard ticket rate	n/a	404	349	Freely available. No time limit
25% early booking	25%	303	262	Booking deadline 29 October 2021
Group rate	25%	303	262	Available to 3 or more delegates employed by same legal entity. No time limit
NGO/NFP delegate	50%	202	175	Freely available. No time limit
One day delegate	n/a	202	175	Freely available. No time limit
<b>Special rate for employees of PHIA-G members</b>				
PHIA-G member rate	40%	242	209	Booking deadline 29 October 2021. Confirmation of employment may be required.

\* Ticket types cannot be combined

\*\* Approximate equivalent to the EUR ticket price as at 10 October 2021

\*\*\* **Payment currency is EUR** and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

## Accommodation

Accommodation is available at the venue, The discounted daily rates below in **USD** include full breakfast, airport transfer, internet access and taxes for any number of nights 8 to 15 November inclusive. You should book directly with the hotel. Booking forms will be available on our website [www.ihif.global](http://www.ihif.global).

Room type	Rate per night single occupancy	Rate per night double occupancy
Superior/Twin	200	230
Luxury	240	270
Superior suite	500	500

## Registration and payment

There is a secure online registration and credit card payment facility available through our event ticketing agency at this link <https://cvent.me/Om8Ey8> and also accessible at our website [www.ihif.global](http://www.ihif.global). We can also accept payment by direct bank transfer (when booking select "Bank transfer" option)

## Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 29 October 2021	75% refund or substitute delegate allowed
Cancellation from 29 October 2021 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only